



End-to-End Video Solutions That Work

Consultant Guide

**Haivision**

Haivision provides video streaming and media management solutions for enterprise, medical, education, house of worship, broadcast and governments markets. This solution guide highlights our more popular enterprise solutions: IPTV, Digital Signage, Performance Recording, and Enterprise Video Platform.



## Working with Haivision

Helping you design your projects



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Haivision is dedicated to your success. Our team is always available to help you design and quote your AV and IT projects so that you only have to do it once and get it right. Get in touch with us for ROM pricing, master quoting services, customized design or to discuss specific applications and solutions.



### Need immediate information for your project?

Contact us at [consultants@haivision.com](mailto:consultants@haivision.com) or **1.608.205.8090**

#### IMPORTANT DOWNLOADS

[Price List](#) ↓

[RFP Specifications](#) ↓

[Design & Drawing Files](#) ↓

[Solution Presentation](#) ↓

#### Haivision Fuels the World's Top Organizations with HD Video





# Enterprise IPTV

Live TV to Desktops, Public Displays & Digital Signage

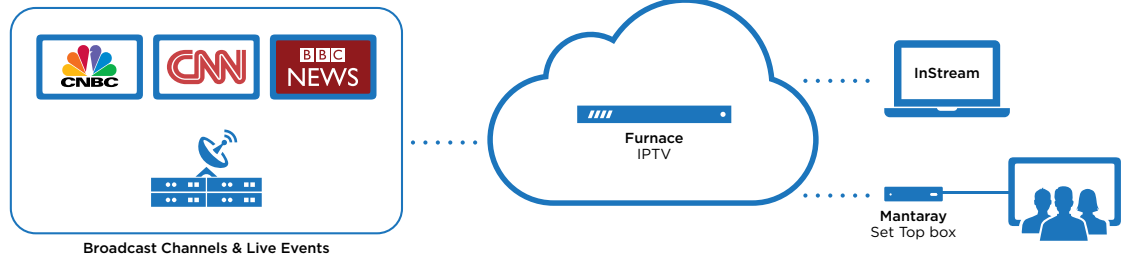


Haivision’s IPTV system Furnace is designed for those who need to watch TV to do their job. We provide a complete end-to-end ecosystem that delivers live broadcast video and media content to every desktop, monitor and digital signage player throughout an organization.

The Haivision IPTV system is ideal for distributing secure video for:

- **Live Television Programming** — Give employees access to live TV for situational awareness.
- **Digital Signage** — Inform and engage employees and visitors with dynamic digital signage throughout their facility.
- **Trading Floors** — Give financial traders real-time access to news, analyst briefings and IPO updates so they can make better and faster decisions.
- **Broadcast Monitoring** — Make quick content decisions with immediate access to competitive programming as well as their own content for ad placement, status checks and monitor breaking news.

## Design Your IPTV Workflow



## The Haivision Difference

- Centralized management and administrative control to push content in real-time to individuals or groups
- Authentication with LDAP and Active Directory support, individual access right, monitoring and reporting
- Digital signage for integrating data-driven content with live video

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## Digital Signage

Bring Your Message to Life with Integrated Live Video, Dynamic Content

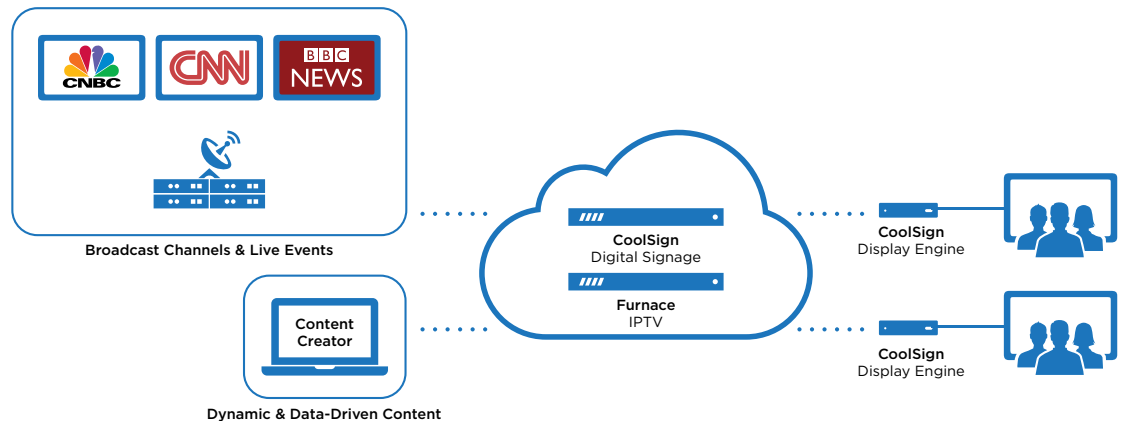


Haivision’s digital signage solution helps organizations distribute corporate communications and broadcast TV to lobbies, cafeterias, conference rooms and public areas. Haivision is the only company to bring together IPTV and dynamic signage into one solution, where both video and rich media content are distributed to monitors and displays across bandwidth-constricted corporate networks.

Haivision’s digital signage system is a multi-tier, scalable solution with a flexible architecture that is built for the most demanding signage applications:

- **Corporate Communications** — Inform and engage employees and visitors with dynamic digital signage throughout their facility.
- **Public Information/Wayfinding** — Quickly and easily inform, instruct, and entertain large-scale public audiences with emergency messaging, news, alerts and advertising.
- **Call Center/Contact Center** — Inform contact center agents with real-time analytics and dashboards.

### Design Your Digital Signage Workflow



### The Haivision Difference

- Centralized management and global scalability
- Content management made easy with simple access, easy to use UI, designed for accommodating existing workflows
- Emergency messaging for alarms and live situational awareness
- DataWatcher for data-driven content from anywhere

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## Performance Recording

Record, Review and Share Live and On Demand Video

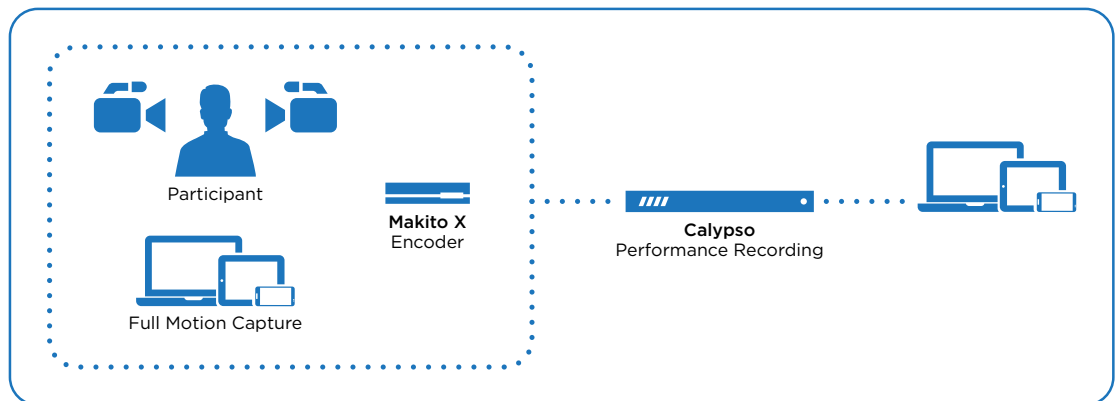


Haivision’s performance recording platform is a powerful and scalable solution for media recording, management and distribution. Contribute and review live and on-demand content from anywhere – laptops, mobile devices and monitors in classrooms, conference rooms, auditoriums and observation rooms.

Designed for real-time decision making and post-event contextual review, the Haivision platform is ideally suited for:

- **Clinical Assessment** — Give clinicians access to multiple live HD video sources simultaneously from any location on campus.
- **Skills and Simulation Labs** — Give doctors and students the ability to assess skills, facilitate learning, and improve feedback, evaluation and performance.
- **Usability Labs and Focus Groups** — Share live and recorded sessions with executives and other key personnel throughout your facilities.

### Design Your Performance Recording Workflow



### The Haivision Difference

- Capture up to 50 HD streams simultaneously for in-depth assessment and simultaneously view up to 4 HD video sources within the same session
- Easily search, discover and tag important moments within video sessions with real-time metadata tools
- With command line API, create custom recordings and streaming workflows through industry standard control systems such as Crestron, AMX or custom designed applications
- Integrate with LDAP and Active Directory to create different roles, rights and permissions for authenticated users, so they can share, contribute to and view specific content

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## Enterprise Video Platform

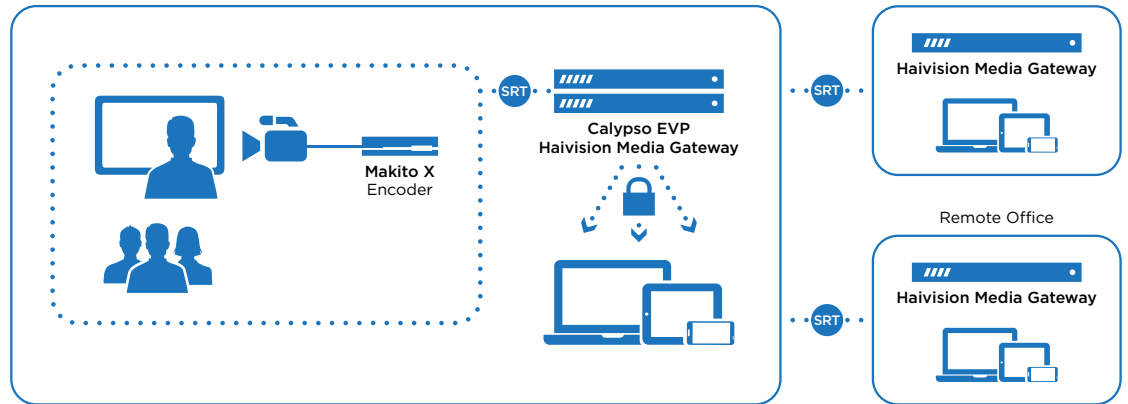
Streaming All Hands, Town Halls and Internal Live Events



Haivision’s Enterprise Video Platform Calypso helps companies easily broadcast internal live events from headquarters or remote venues, like hotels, tradeshow and offsite auditoriums, to every employee, in every office, on any device.

With simplicity, security and quality in mind, the Haivision Enterprise Video Platform distributes the highest quality live events and VoD content throughout a multi-site organization. Haivision makes it easy for content contributors, content managers and employees to adopt the enterprise video experience.

### Design Your All Hands Workflow



### End-to-End Enterprise Solution

- **High Quality Video Experiences** — Organizations can simultaneously stream multiple sources with up to 1080p video within a single live event, allowing users to showcase people, presentations and content all at the same time.
- **Security** — AES encryption from encoder to player, LDAP/Active Directory support and customizable user authentication ensures that business critical information remains secure.
- **Scale and Reach Multiple Offices** — Distribute video throughout a multi-office organization without overwhelming the network by empowering remote facilities and users with Haivision Media Gateway streaming servers on-premise and in the cloud.
- **Flexible Viewing Experience** — Give employees access to video with an intuitive user interface, iOS mobile application, or by embedding a player into an existing intranet portal or third-party enterprise social media platform.

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## Working with Haivision

Helping you design your projects



Haivision offers the complete video ecosystem from ingest to management and distribution. With a single-vendor approach, our solutions guarantee interoperability, security and performance.

### Related Videos



Enterprise IPTV



Digital Signage



Case Study:  
University of Toledo



Quality Video Encoding



Jyske Bank TV - Broadcast  
Live from NASDAQ



Case Study: Miami Marlins

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#### CONTACT ME

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#### Cody Kleven | Vice President, Partnerships

With more than 13 years of technical sales and business development experience in the video streaming industry, Cody is focused on delivering best-of-breed video solutions to Haivision's partners and customers. Before joining Haivision, Cody held business development and sales roles at Qumu and Sonic Foundry. Cody Kleven has a Bachelors in Computer Science from the University of Wisconsin and an MBA from Arizona State University. When he's not talking video, you'll likely find him training for his 50km or being chased by his kids.

 **Need a hand** with your next project?  
**Our video experts can help.**

Haivision, a private company founded in 2004, provides media management and video streaming solutions that help the world's leading organizations communicate, collaborate and educate. Haivision is recognized as one of the most influential companies in video by Streaming Media and one of the fastest growing companies by Deloitte's Technology Fast 500. Haivision is headquartered in Montreal and Chicago, with regional offices located throughout the United States, Europe, Asia and South America. Learn more at [haivision.com](http://haivision.com).